

Rate Card 2016



Inventory	Unit	List Price/ Value	Offered Price
Expo Package Exhibition Space @ ExV Expo Asia 8x6 ft (Includes 2 All Access Delegate Passes worth 30,000)	Each	370000	295000
Double spread profile in the handbook + Premium online Business profile under Venues Section for a year + 1 EDM mailer			
Annual Communication Package 2016			
Double spread profile in the handbook + Premium Business profile under Venues Section for a year + 1 EDM mailer	Each	120000	100000
Double spread profile in the Handbook + Managed Business profile under Venues Section for a year + 1 EDM mailer	Each	160000	140000
ADD ONS			
Mailers (sent to 32,000 plus registered members from the industry)	Each	20000	12500
Full Page ad in ExM Magazine	Each	90000	30000
Full Page ad in ExCEL Magazine	Each	110000	40000
Upgrade from Premium Business profile to Managed Business Profile	Each	70000	45000

Marketing Services

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